

## MINUTES OF THE SPECIAL MEETING OF THE AMES CITY COUNCIL

AMES, IOWA

NOVEMBER 17, 2015

The Ames City Council met in special session at 6:07 p.m. on the 17<sup>th</sup> day of November 2015, in the South Ballroom at the Iowa State University Memorial Union. Attending from the Ames City Council were Mayor Ann Campbell and Council Members Gloria Betcher, Tim Gartin, Amber Corrieri, Matthew Goodman, Chris Nelson, Peter Orazem, and *Ex officio* Member Sam Schulte.

Representing the Kauffman Foundation were Policy Director Jason Wiens and Program Officer Evan Absher; Clifford Smith, GlobalVetLink; Allen Bierbaum, Priority 5; Kevin Kimle, Iowa State University; Judi Eyles, Pappajohn Center for Entrepreneurship; and Mike Crum, ISU Economic Development and Industry Relations.

Mike Crum introduced the workshop and expressed the importance of entrepreneurship to the University.

Jason Wiens and Evan Absher of the Kauffman Foundation gave a presentation on 'Fostering Entrepreneurship at the Local Level'. They discussed the importance of helping entrepreneurs by welcoming immigrants, connecting and championing, streamlining business permitting and licensing, and reconsidering use of tax incentives.

The workshop recessed at 7:18 p.m. and reconvened at 7:32 p.m.

Judi Eyles gave a brief overview of the past twenty years of entrepreneurship in Ames and the resources available in the community.

Clifford Smith, Allen Bierbaum, and Kevin Kimle each described their background and challenges in entrepreneurship during the panel discussion. The key things needed to succeed as an entrepreneur in Ames were said to be mentoring, connections, and an attractive town in order to keep employees and customers interested.

**ADJOURNMENT:** The meeting adjourned at 8:40 p.m.

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Diane R. Voss, City Clerk

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Ann H. Campbell, Mayor

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Heidi Petersen, Recording Secretary