

**PUBLIC ART COMMISSON, CITY OF AMES
MEETING MINUTES – January 3, 2018
AMES CITY HALL, ROOM 135**

Present: Kerry Dixon (Chair), Cathy Carlyle, Angie DeWaard, Tim Folger, Heather Johnson, Bob Kindred (Staff Liaison), Claire Kruesel, Bill LaGrange, Mary Ann Lundy, Olivia Madison (Secretary), Paola Sepulveda, and Sara Sherman

Absent: Lisa Ailshie, David Faux, and Kevin Stow

Guest: Susan Gwiasda, Public Relations Officer, City of Ames

Kerry Dixon, Chair, called the meeting to order at 12:03 PM. The agenda was approved unanimously.

A. Approval of December 6, 2017 Minutes

The minutes were approved unanimously.

B. Treasurers Report

No Change.

C. Public Forum and Guests.

Susan Gwiasda, Public Relations and Information Officer, City of Ames, provided a brief introduction of her responsibilities with public relations and information services. She reminded PAC that we should not hesitate to ask her or the City Clerk's Office for assistance with our PR needs and activities. Examples for using the city television channel, website and other tools include public information on deadlines for neighborhood art submittals, announcing new city artwork, PAC sponsored events, etc.

D. Old Business

- 1. Flo (Item 70-0102) – Placement.** No report.
- 2. South Duff Squaw Creek Bank Improvements.** Planning and Zoning Commission will discuss proposed code changes for easements and adjustments necessary for art installations at the Tuesday City Council meeting.
- 3. Window on a Blue Garden (Item 95-0607).** Bob Kindred reported that Tom Newport was not able to reinstall the sculpture when originally planned – a future installation date will be determined.
- 4. Power Tennis (118-1213).** Kerry reported that the statue is being disassembled for shipment/repair, and ISU Facilities is currently building the necessary shipping crates. Kerry noted that there is no surveillance camera at the Ames Intermodal Facility and this is typical practice.

E. New Business

FY19 PAC Budget Report. Olivia Madison moved and Heather Johnson seconded the approval of the PAC 2018/19 Budget Report contingent on final revisions (based on the discussion) by Kerry for submission to the City Council for its February 13, 2018 meeting. Motion passed unanimously.

F. PAC Committees and Liaison Reports

- 1. Collection Management (Olivia Madison and Tim Folger, Co-Chairs).** Olivia reported that the committee is continuing work on its project to relocate several artwork pieces in the City Hall that have been removed from their previous city locations, including the City Hall. The committee has continuing interest in building an inventory database (as previously advocated by Tim Folger). Angie DeWaard

volunteered to investigate potential inventory management software systems for future documentation and management needs.

- 2. Public Relations (Paola Sepulveda).** Paola reported on her discussions with Eric/Otocast regarding current usage data, costs for maintaining and adding sculpture entries, etc. Potential future discussions regarding Otocast will include how to define success (e.g., views and comparative data), identified usage data, logistical challenges in contacting artists for descriptive text, optimum time of public access for annual additions, etc. On another topic, the committee's work will include redesigning public signage.
- 3. Outreach (Heather Johnson & David Faux, Co-Chairs).**
 - Neighborhood Sculpture. Heather reported that appointment of three jurors is in process.
 - Ames Annual Outdoor Sculpture Exhibition (AAOSE). Heather reported that six applications have been received. The FY18 budget was increased by \$5,000.
- 4. Birdhouse Initiative Task Force.** Olivia and David Faux will serve as co-chairs. Planning assumes a spring of 2019 exhibition in partnership with the Octagon.

G. City of Ames Liaison Comments (Bob Kindred). Topics covered under agenda topics.

H. For the Good of the Order

The next PAC meeting is scheduled for February 7, 2018 at 12:00 noon, 135 Ames City Hall.

I. Adjournment

Kerry adjourned the meeting at 12:58 pm

Submitted by
Olivia Madison, PAC Secretary