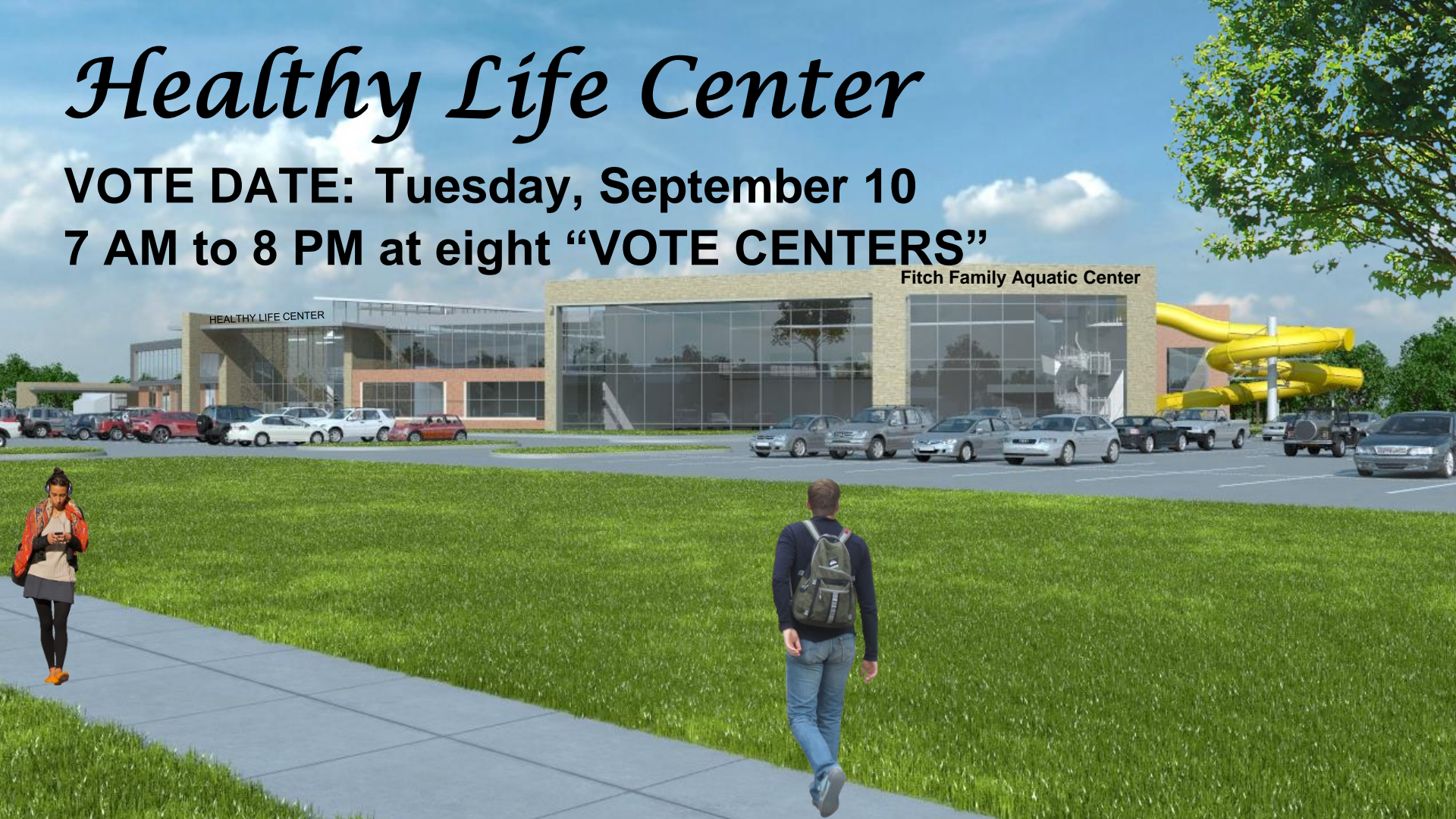


Healthy Life Center

**VOTE DATE: Tuesday, September 10
7 AM to 8 PM at eight “VOTE CENTERS”**



Six Collaboration Partners

February 2016 to present



Healthy Life Center

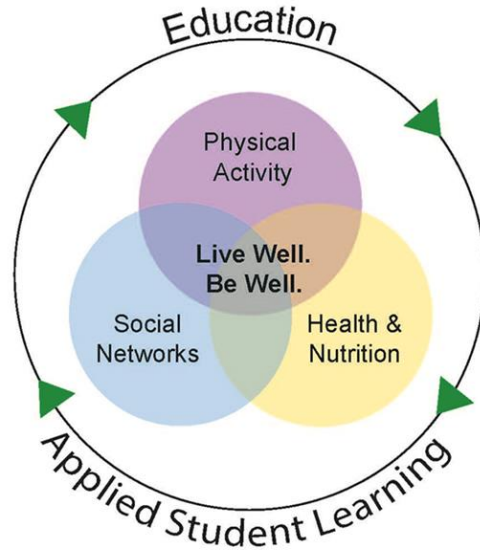
Purpose

To provide a one of a kind Center that makes the life-long goal of healthy living accessible and enjoyable to people of all ages and socio-economic status.



Unique opportunity to “Live Well. Be Well.”

- Six local partners will offer programs and services focused on physical activity, health & nutrition, and social interaction
- ISU and DMACC students will have opportunities for applied learning in real world settings



Opportunities for those majoring in...

Kinesiology

Athletic Training

Diet and Exercise

Kinesiology and Health

Physical Education

Health Coach certificate

Food Science and Nutrition

Gerontology

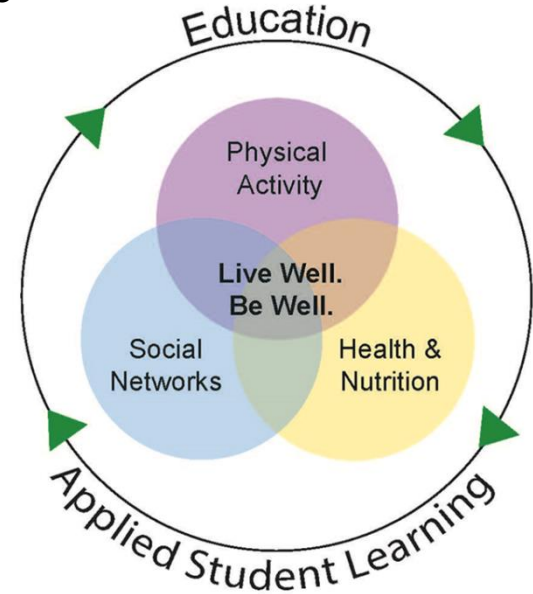
Family and Consumer Sciences

Bachelor of Science in Nursing (BSN)



Key Drivers that Support a Healthy Life Center

- ✓ Provide a warm water recreational pool for toddlers to older adults. Municipal Pool will be demolished in 2022 prior to the School District opening their cold water competitive pool.
- ✓ Assist local employers in hiring quality workers and enrich lifestyle opportunities for millennials, families, and retirees
- ✓ Tackle staggering health statistics
 - ✓ Nationally: Iowa ranks 4th in obesity
 - ✓ Children and Adults: 1 out of 3 are over weight or obese
 - ✓ Baby Boomers: 1 out of 3 will have some form of dementia
 - ✓ In 2018, MGMC treated 128 people for a heart attack. 108 were Ames/Story County residents. HLC will be a tremendous rehabilitation resource.



LOCATION

ISU parcel at
Ontario & Scholl Road

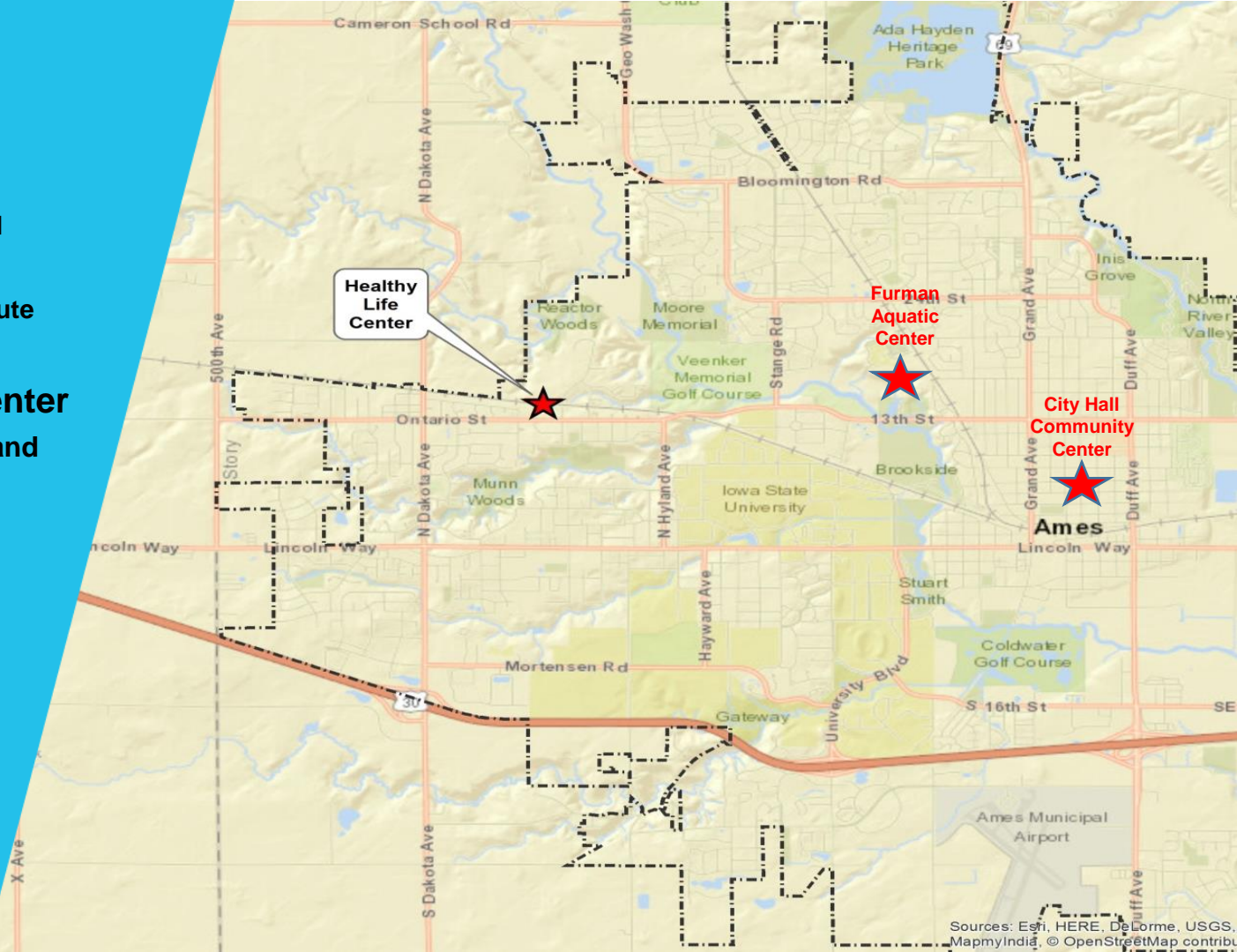
- Multiple sites were assessed
- 10 acre site is required
- Located on CyRide green route

City Hall Community Center

Gym, cardio equipment, and
fitness room expected to
remain

City would own and
manage the HLC

Heartland and MGMC
would be tenants



View of Main Entrance



View of West Entrance ★

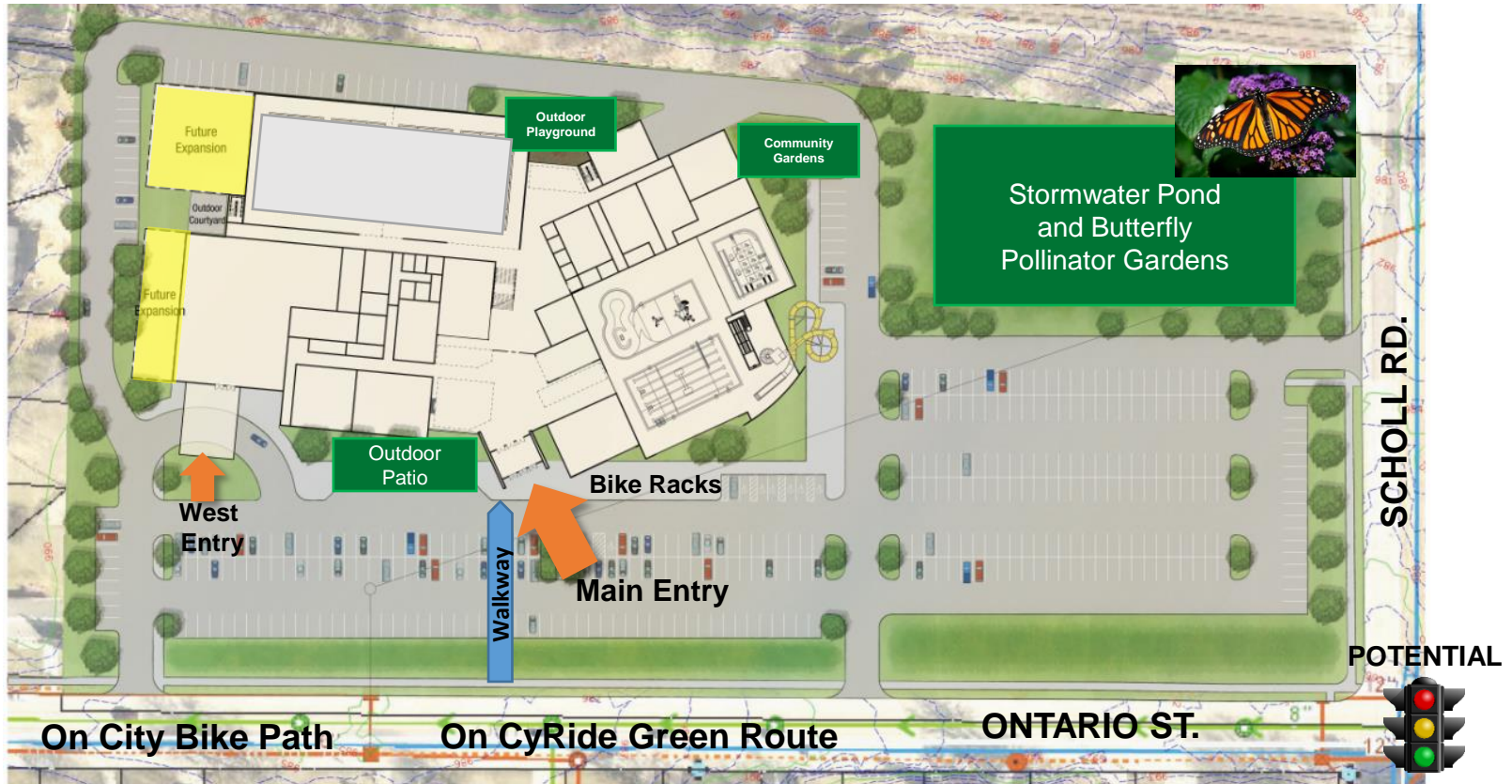
Access to Heartland Senior Services and Mary Greeley Medical Center services



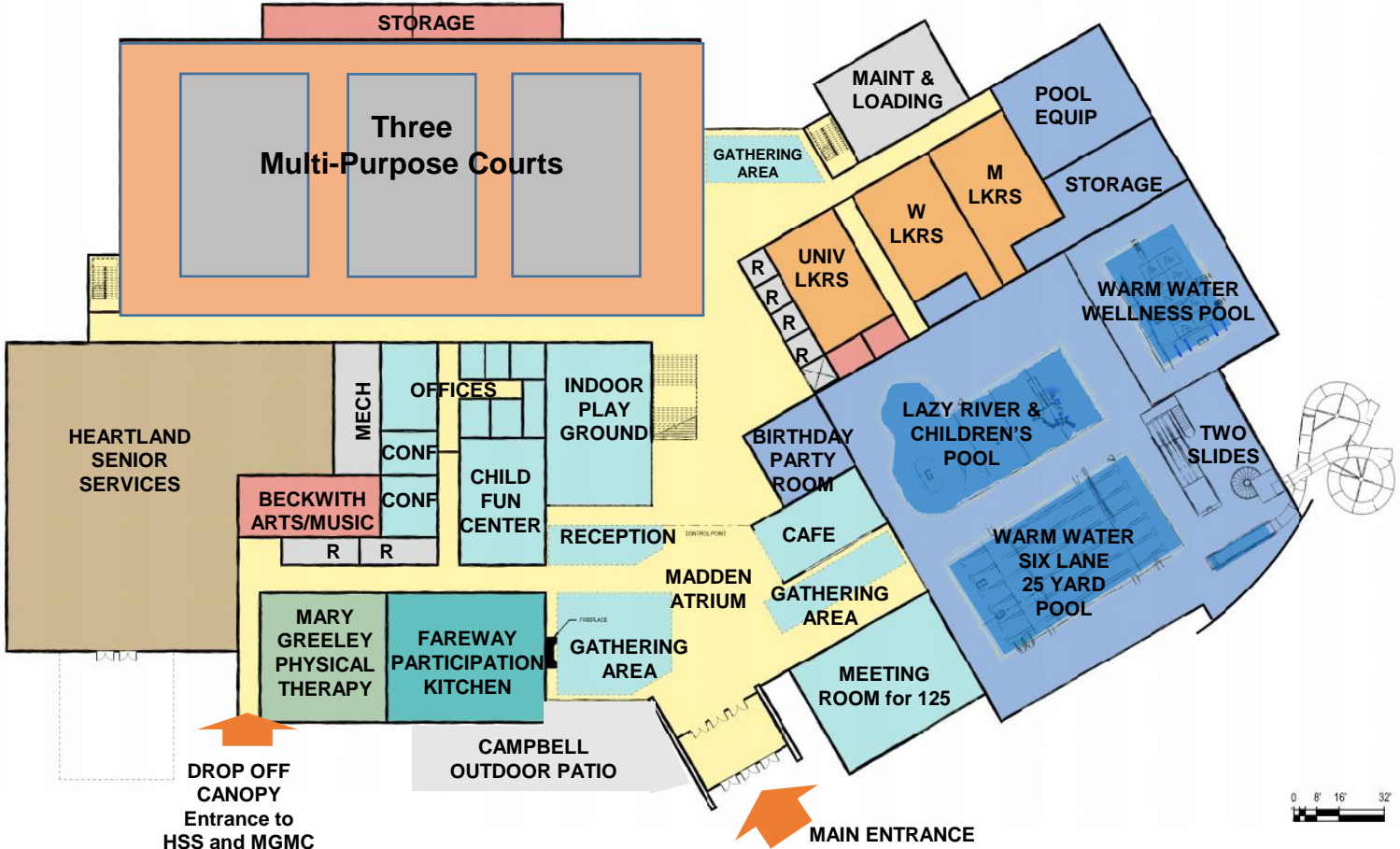
View from Ontario and Scholl Road



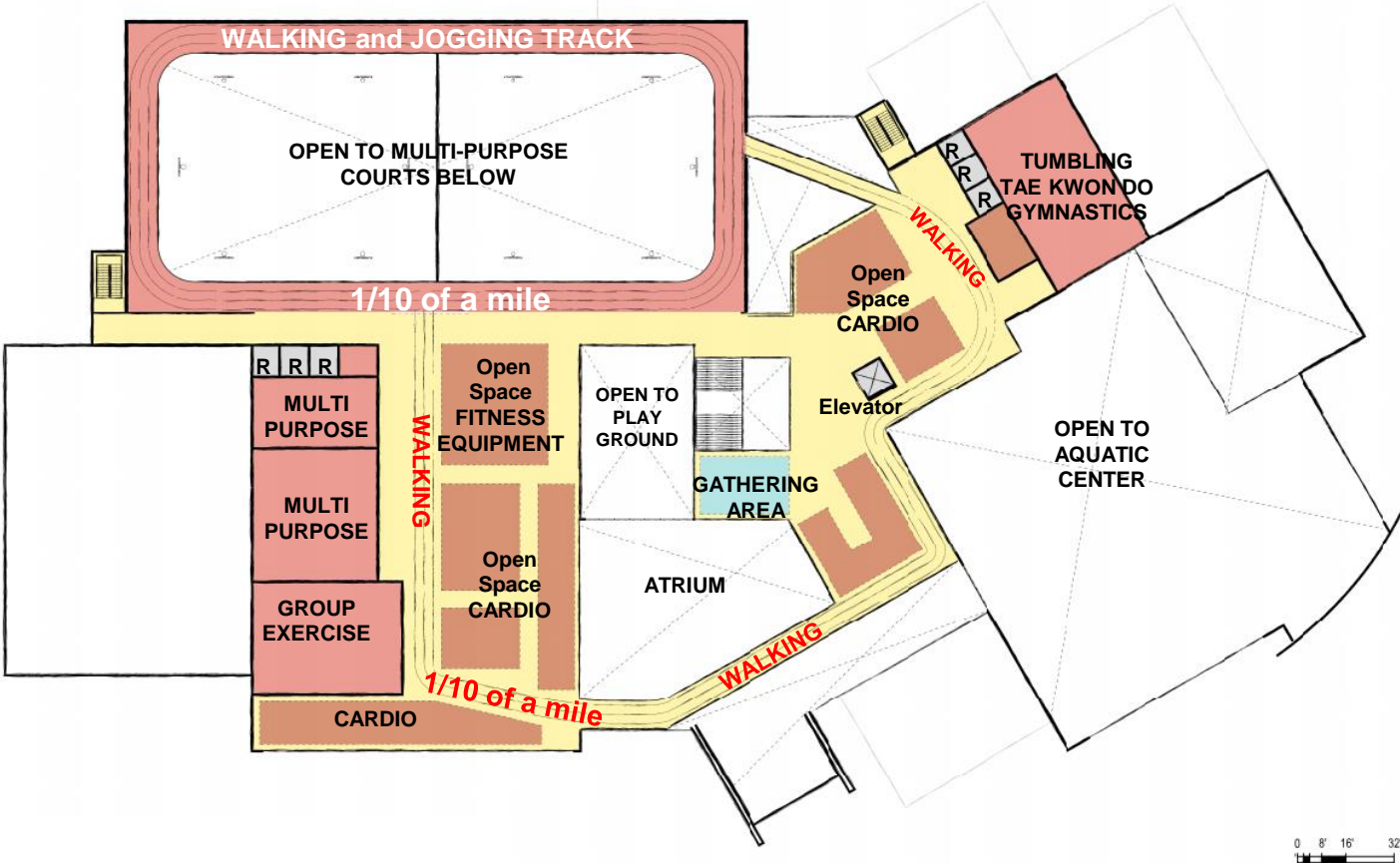
Concept Site Plan



Concept Floor Plan – First Floor



Concept Floor Plan – Second Floor





Walking Track

MADDEN ATRIUM

- Open Daily at No Charge
- Multiple social gathering spaces including the Campbell Outdoor Patio
- Café serving healthy food and beverages
- Access to public Wi-Fi

Campbell Outdoor Patio



the healthy CAFÉ

something exciting

We are open 7 days / week
Monday - 7am - 4pm
Tuesday - Friday 7am - 11pm
Saturday 9am - 11pm
Sunday 8am - 4pm

FB /
@Tanya's
INSTA /
@Tanya'sCafe
TWITTER /
@TanyaCafe

thought of the day

"CHANGE THE WAY YOU LOOK
AT THINGS
AND THE THINGS YOU
LOOK AT CHANGE"
— Wayne Dyer —
#TanyasCafe

tanya's specials

THE PERFECT *my* CONSO

my absolute fave... a little vanilla, cream, cinnamon, brownie
flavour with a dash of almond, blueberry, blueberry
Superfood Cacao - vanilla, blueberry, banana
maple, raw honey, maple vanilla
100 ml - £2.95
160 ml - £3.25
200 ml - £3.50
(minimum £20.95)



6 Rooms for meetings and activities

Community Room for 125 people

Ames Ford-Lincoln Room for 48 people

Beran Room for 25 people

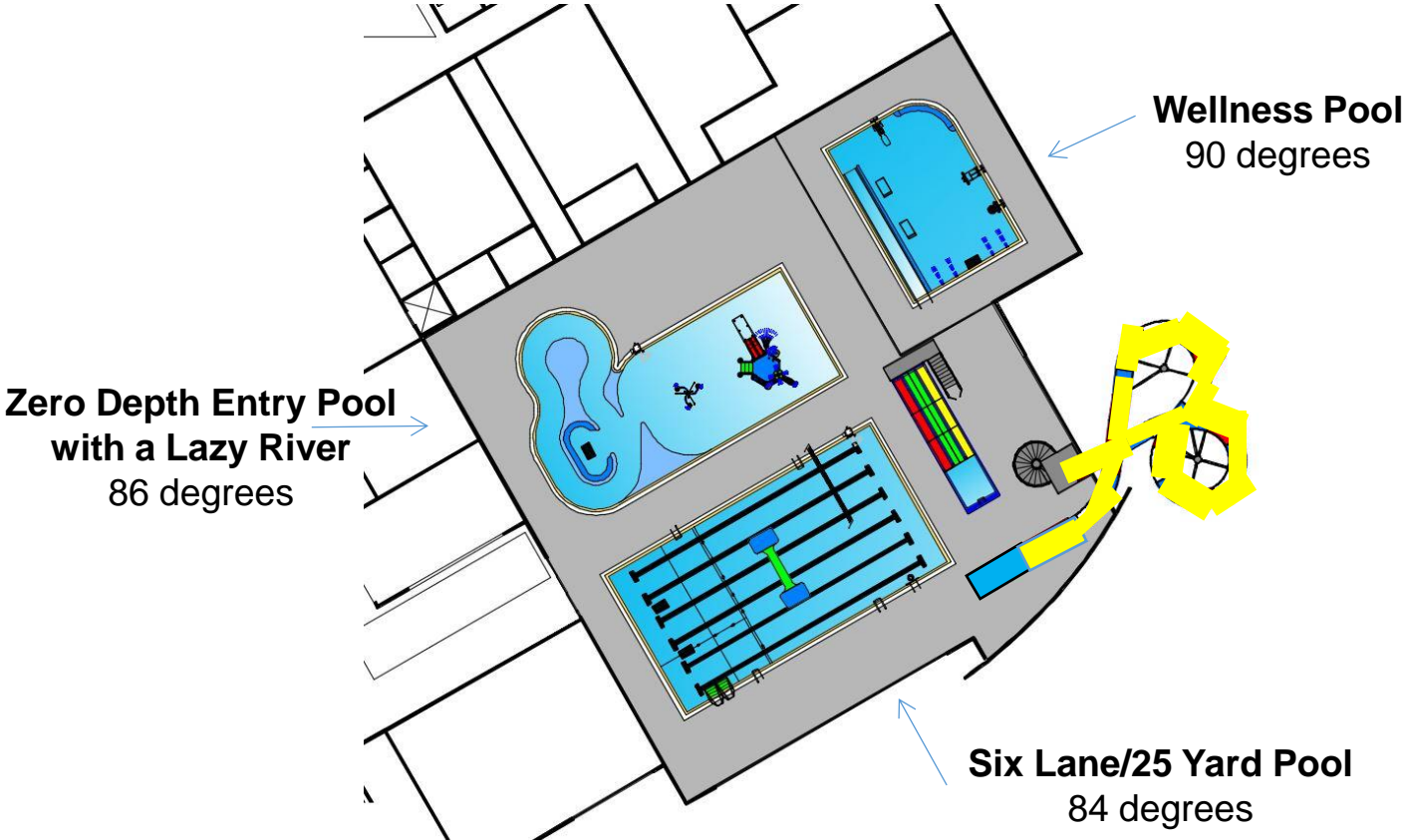
REG Room for 25 people

Banitt/Milleman Room for 12 people

McCuskey Room for 8 people

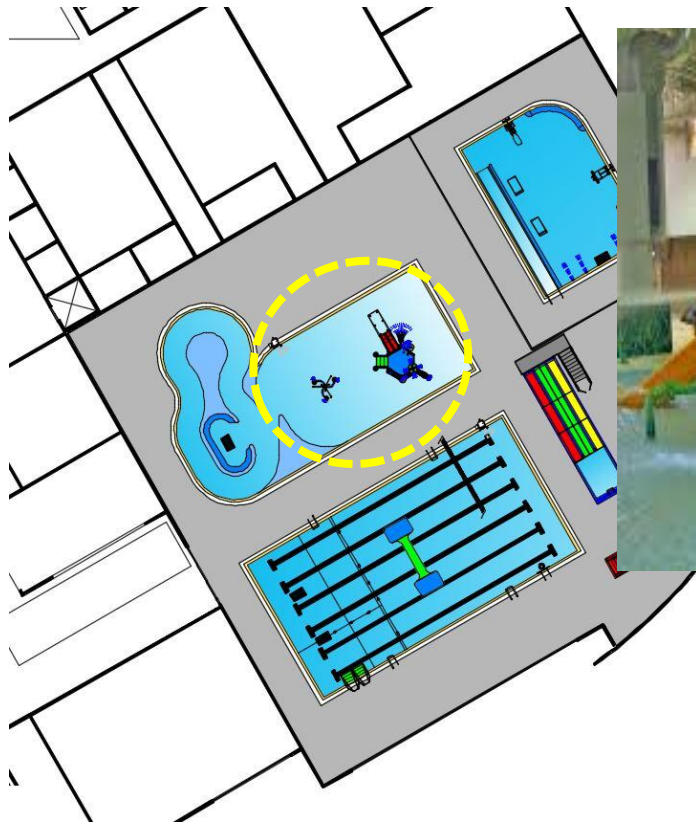


Fitch Family Aquatic Center - Three Pools & Two Fun Slides



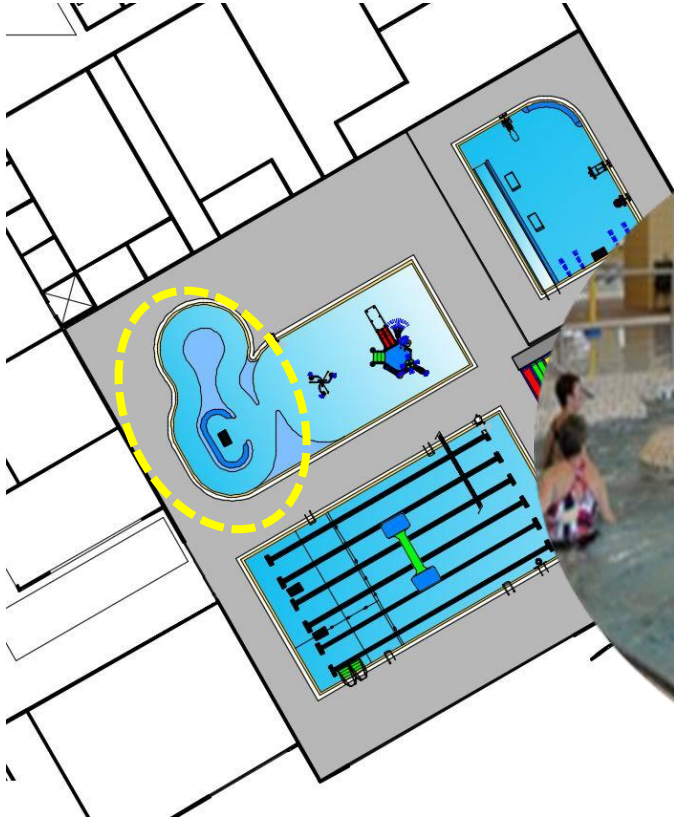
Jeanette Smithson Playground and Zero Depth Entry Pool

Swim Lessons and Play Areas (zero to 3' in depth)



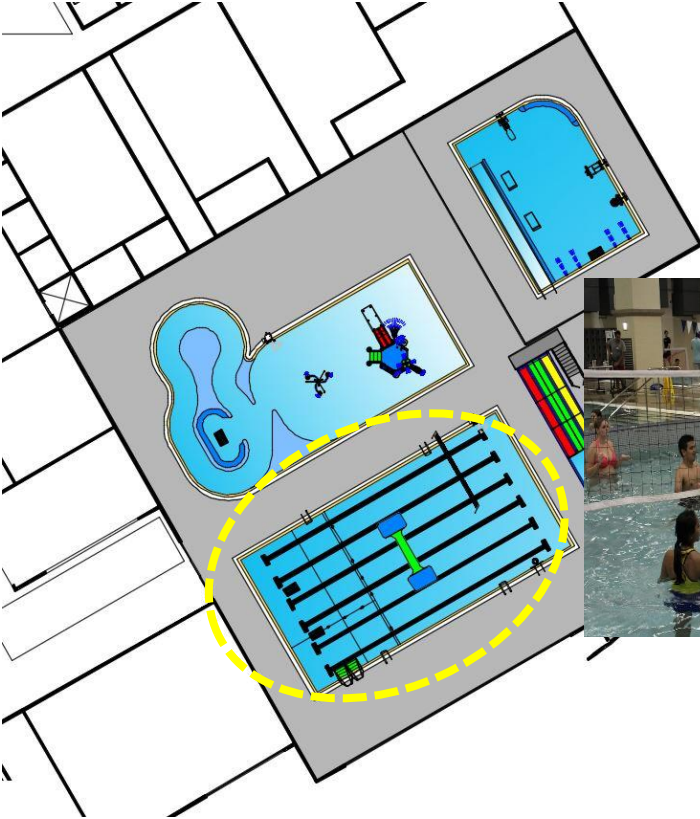
Lazy River

Water Walking, Swim Lessons and Fun!



6 lane - 25 yard pool

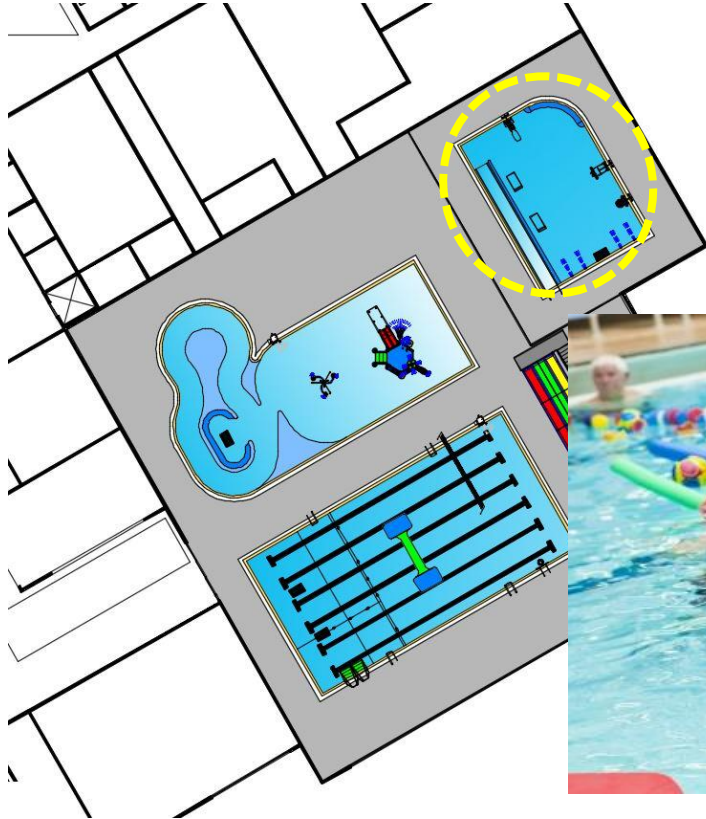
Swim Lessons, Water Polo, Lap Swimming and more!



Warm Water Wellness pool

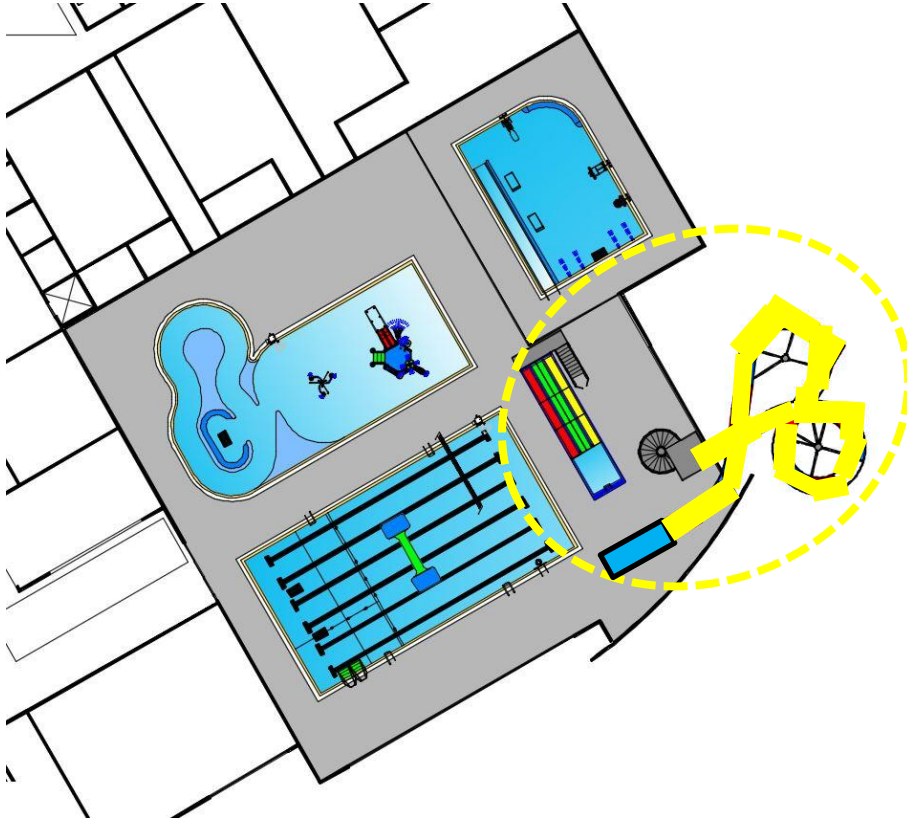
Aqua Exercise, Prenatal and Learn to Swim Classes

MGMC Physical Therapy Services



Two Fun Slides

Three Shoot Slide on pool deck / Yellow Slide exits the building and returns on pool deck



AMES Ford-Lincoln Birthday Party & Meeting Room

Adjacent to the Aquatic Center and Indoor Playground



Indoor Playground

Adjacent to the
Birthday Party
Room



FAREWAY

Participation Kitchen

- **Healthy Cooking Classes for all ages**
- **International Cuisine and Gourmet Cooking Classes**
 - Local chefs and experts will be featured
- **Meal Prep for the Week**
- **Nutritional Consultation with Registered Dietitians**



**Teaching Island
with
Individual Stations**



Liola I. Beckwith Arts, Crafts and Music Room



Youth Multi-Purpose Activity Room

Tumbling, Gymnastics,
Tae Kwon Do, etc.



Child Watch Fun Center

For a nominal fee, a fun experience for up to two hours while parents or grandparents use the Healthy Life Center.



Three Multi-Purpose Activity Rooms

Wellness Classes



Weights & Cardio Open Space

Research and
real-world learning
opportunities for ISU
and DMACC
students



Three Multi-Purpose Courts

- Pickleball
- Badminton
- Dance Classes
- Volleyball
- Basketball
- Abundant Open Gym Time



TRACK

Approximate
length is
2/10 mile
(around gyms and
cardio open space)

Jogging
track is
1/10 mile
(around gyms)



Mary Greeley Medical Center Rehabilitation and Physical Therapy Services



Mary Greeley
MEDICAL CENTER

HEARTLAND

Senior Services

Story County Resources for Successful Aging

Adult Day Center services, Noon Meals, and Activities in the Beran Multi-Purpose Room.



Deb and Bill Fennelly Outdoor Playground

inclusive and accessible to children of all ages



Judie Hoffman Community Gardens...

+ classes will be offered on growing, canning and preserving vegetables and fruits in the Fareway Participation Kitchen!



...and a Demonstration Composting Site



Anticipated Admission Fees and Related Details

	*Daily Pass	*10 Punch Pass (for the price of 9)	*Annual Pass (if paid one time)	*Annual Pass (if paid monthly with an EFT)
Youth (1-17)	\$5	\$45	\$275	\$26
Adult (18-61)	\$8	\$72	\$550	\$49
Adult (62+)	\$7	\$63	\$350	\$32
Household (Lives there 9 months of the year and for 2 adults and 3 youth: an additional adult is \$200 and an additional youth is \$55)	N/A	N/A	\$850	\$74

Prior to opening: Additional payment options will be explored: monthly, quarterly, etc.

***Based on 2020 dollars & Admission Includes:** Facility access + basic fitness classes (land and water)
Learn to Swim, cooking classes....do not pay the facility admission fee

Needs-Based Scholarships: Mid Iowa Community Action (MICA) guidelines will be utilized

Story County government's two contributions: Story County residents pay the same as Ames residents



Estimated Annual Operational Budget and Building Maintenance Fund

Expenses: \$3,083,413

Revenues: \$2,678,852

Difference \$ **404,561** (included in the bond referendum vote)

➤ **\$404,561**

- \$300,000 would be placed into a building maintenance fund to replace the roof, windows, mechanical system, etc. This will ensure the HLC is well maintained in the future. This is prudent.
- \$100,000 has been required annually in tax support to operate Municipal Pool for decades (50% City & 50% School District). It will be demolished in 2022 about the same time the HLC would open.
- Quality-of-life amenities require tax support - City Auditorium, Ada Hayden Heritage Park, Furman Aquatic Center, Library, etc.



Estimated Total Project Cost: \$49,065,000

• Building Construction	\$35,200,000
• Site Construction	<u>\$ 4,000,000</u>
CONSTRUCTION COSTS	<u>\$39,200,000</u>
 Other Costs	 <u>\$ 9,865,000</u>
– Furniture, Equipment, Fees, Survey, Soils, Construction Testing, Contingency	
 Total Project Cost:	 \$49,065,000

Board of Regents: Approved Iowa State University leasing the site at no cost to the City



Unprecedented Funding Strategy: \$49,065,000

Philanthropic Support	\$ 5,500,000
Mary Greeley Medical Center contribution	\$ 7,000,000
Heartland Senior Services contribution	\$ 3,500,000
Story County government contribution	\$ 2,000,000
City of Ames bequest & available funds	<u>\$ 2,000,000</u>
	\$20,000,000 (41%)
Bond Referendum Amount	\$29,065,000 (59%)

- Cost of the Aquatic Center totals approximately **\$18.4 million**.
Municipal Pool will be demolished in 2022 a new year-round indoor pool will be needed.
- Cost of the three regulation size courts totals approximately **\$8.4 million**.
Only one court is available to the public at the Community Center in downtown Ames.
- Cost of these combined components totals **\$26.8 million**



Bond Referendum Amount: \$29,065,000

The anticipated cost per \$100,000 of assessed valuation, including debt payback for construction AND an anticipated annual operational subsidy of \$404,561, would be:

- Residential Property: \$44/per year
\$37 for construction and \$7 for operational subsidy
- Commercial/Industrial Property: \$70/per year
\$58 for construction and \$12 for operational subsidy



Bond Referendum vote: Tuesday, September 10th

- **Successful bond referendum...**
facility would open in 2022 or 2023





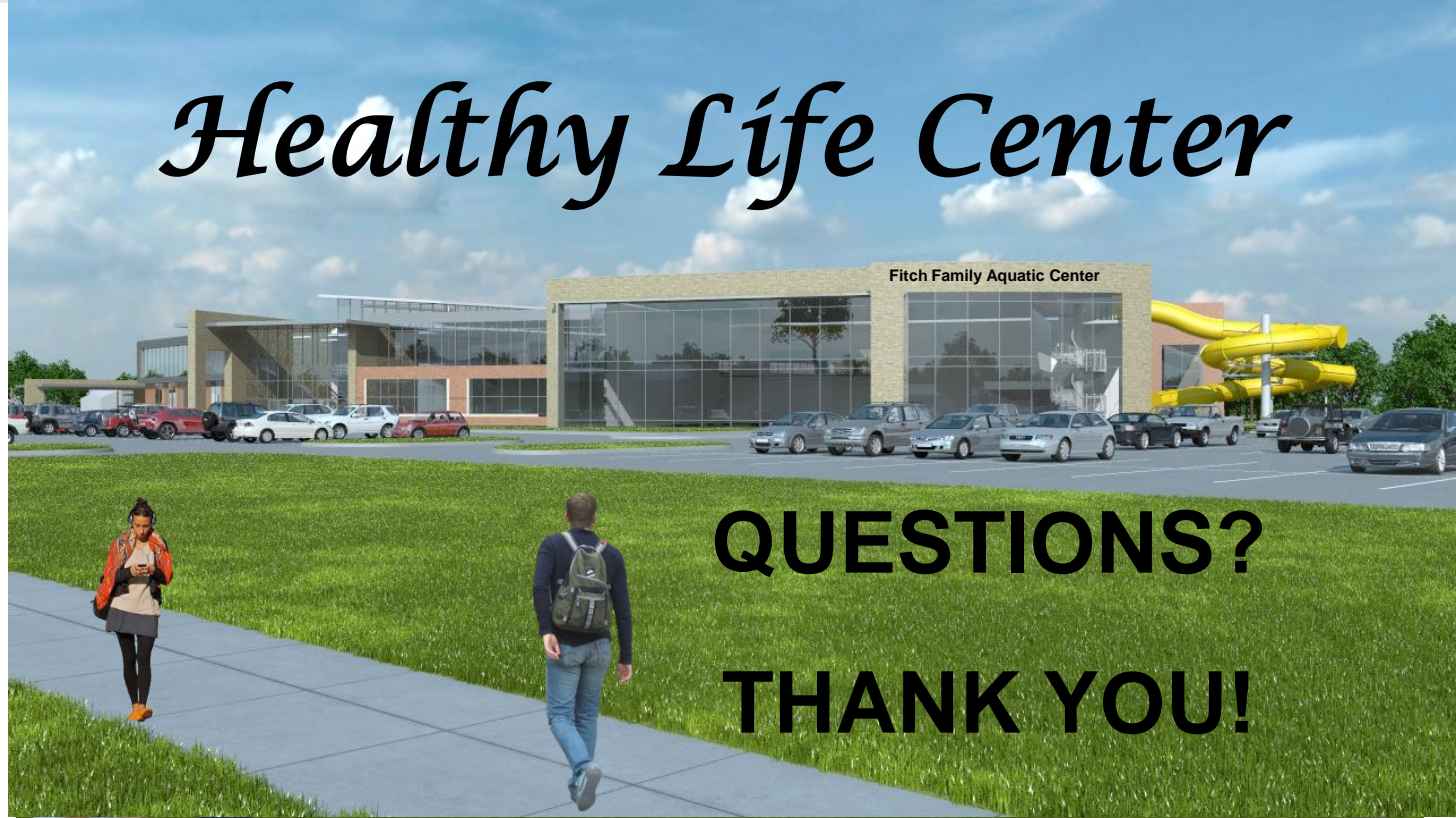
IOWA STATE UNIVERSITY



Mary Greeley
MEDICAL CENTER



Healthy Life Center



QUESTIONS?
THANK YOU!