

ITEM # 10  
DATE: 04-28-20

**COUNCIL ACTION FORM**

**SUBJECT: REQUESTS FROM AMES VELO FOR AMES GRAND PRIX**

**BACKGROUND:**

The Ames Velo organization has proposed hosting its fourth Annual Ames Grand Prix bicycle races on Saturday, June 13 and Sunday, June 14. The event consists of timed races of 10 to 50 riders per race along a short circuit. It is anticipated that riders will reach speeds of up to 35 miles per hour on the course. An estimated 500 individuals are anticipated to attend the two days of racing.

**MAIN STREET CRITERIUM EVENT:**

On Saturday, June 13, the races will take place downtown from 4:00 p.m. until approximately 11:00 p.m. To facilitate this event, organizers have requested the following:

- Closure of Main Street from Clark Avenue to Douglas Avenue, Douglas Avenue from Main Street to Sixth Street, Sixth Street from Douglas Avenue to Burnett Avenue, Burnett Avenue from Sixth Street to Main Street, Fifth Street from Douglas Avenue to Clark Avenue, Kellogg Avenue from Main Street to Sixth Street, and Clark Avenue from Fifth Street to Main Street from 4:00 p.m. to 11:00 p.m.
- Closure of 280 metered parking spaces from 2:30 p.m. to 11:00 p.m. along the race route and suspension of parking enforcement. City staff estimates that this will result in a loss of \$245 to the Parking Fund
- Blanket Temporary Obstruction Permit for the closed area
- Blanket Vending License for the closed area and waiver of fee (\$50)

A finish line will be established in the 300 block of Main Street, and organizers will use a speaker system to announce race results. A race command post will be set up on Douglas Avenue. The speed of racers requires them to use the full width of the street when entering and exiting turns. However, organizers will attempt to close intersections in a way that allows vehicle traffic to turn onto adjacent streets to get past the race area.

CyRide will detour from Sixth Street to avoid the closed streets. Organizers have contacted the Ames Main Street regarding this event, and Ames Main Street has provided a letter of support.

## **RESEARCH PARK CIRCUIT RACE:**

The following day, Sunday, June 14, races will be held from 8:00 a.m. to approximately 5:00 p.m. To facilitate this event, organizers have requested closure of the following streets from 8:00 a.m. to 5:00 p.m. the day of the event: University Boulevard from Ames Fitness Center south parking lot to Collaboration place, Collaboration Place, and Plaza Loop. Additionally, a blanket Temporary Obstruction Permit, a blanket Vending License and waiver of fee (\$50) are also requested.

A letter of support from the ISU Research Park has been obtained for this event.

## **ISSUES FOR BOTH RACES:**

In this style of race, the riders tend to group together. Therefore, organizers will manage the street closures in a way that allows for motorists and pedestrians to cross into the center of the race area when the route is clear. The organizers have staff that is experienced in managing street closures for bicycle races.

For the ISU Research Park race, organizers will place signage well in advance of the closures warning drivers of the potential for delay, and signs warning drivers to slow as they approach the point where they will wait to be allowed through the racecourse. This route is primarily confined to the ISU Research Park parking lot, so motorists are less likely to be impacted.

Public Works will provide barricades and will place electronic message board signs in each area prior to the race announcing the closures (if signs are available at that time). Because of the high speeds of riders at these events and the potential for serious harm if a rider encounters a roadway defect, Public Works will modify its street-sweeping schedule to clear street debris from these routes the day prior to the race. Additionally, City staff has requested that organizers inspect the pavement along the routes in the days prior to the event and contact staff to patch any pavement defects that could cause injury to a racer.

Organizers will obtain liability insurance through USA Cycling once the event is approved by the City Council. The insurance limits proposed exceed the City's minimum requirements for special events. Additionally, City staff has asked that the participants' hold harmless waivers also include language holding the City harmless.

**Event organizers are planning to host beer gardens as part of both days of the event. City staff is working through the details related to alcohol service. Once finalized, the licensing and approvals for the alcohol service will be brought to City Council for consideration.**

**Organizers have requested to obtain City Council approval for these events, knowing that the current COVID-19 public health crisis has the potential to make the June dates unrealistic. USA Cycling, the governing body providing the**

insurance for the event, has suspended racing events through May 31, and will notify organizers approximately two weeks in advance if that suspension extends into June. Therefore, organizers have requested that backup dates of August 22 and 23 be approved. If the City extends the suspension of gatherings and events on City streets into mid-June, no further City Council action would be required to approve the August dates.

**ALTERNATIVES:**

1. Approve the requests as outlined above for the Ames Grand Prix on June 13-14 (with August 22-23 as backup dates), including waiver of blanket Vending License fees (\$100), contingent upon receipt of a certificate of liability insurance and reimbursement for lost parking revenue.

**This approval is contingent on the City Council removing the prohibition of public gatherings on City rights-of-way due to the COVID-19 emergency for the event dates requested by the Ames Grand Prix.**

2. Direct staff to work with organizers to find an alternative location for this event.
3. Deny the requests.

**CITY MANAGER'S RECOMMENDED ACTION:**

This event is a unique opportunity to bring bicycle racing to Ames. The event proposed has the support of Ames Main Street and the ISU Research Park. Organizers have experience hosting these events in the past and have taken precautions in their planning to ensure a safe, enjoyable event for the community.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1 as described above.



# SPECIAL EVENT APPLICATION

Applications received less than thirty (30) days before the event may not be processed by the City in time for the event and will automatically be denied. Each application is viewed as a new event regardless of previous occasions.

Event Name **4th Annual Ames Grand Prix**

Location/Address **Downtown Ames & ISU Research Park**

Region (Select one or more)

- Ames Main Street (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472  
 Campustown - Campustown Action Association: (515) 450-8771  
 ISU - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org  
 director@amescampustown.com  
 eventauthorization@iastate.edu

## TIMELINE

Setup Date **06/13/2020** Time **2:30 p.m.** M T W R F Sa Su  
 Event Starts Date **06/13/2020** Time **5:15 p.m.** M T W R F Sa Su

### Detailed Description of Event Activities (written overview of event and what's going to happen)

Two-day series of bicycle races in downtown Ames and at the ISU Research Park. Both races require complete street closures on the roads used for the race courses but pedestrians and vehicles will be allowed to cross the downtown course to access interior streets/businesses.

Event Ends Date **06/14/2020** Time **5:00 p.m.** M T W R F Sa Su  
 Teardown Complete Date **06/14/2020** Time **6:00 p.m.** M T W R F Sa Su

### Event Category

- Athletic/Recreation
- Exhibits/Misc.
- Festival/Celebration
- Parade/Procession/March
- Concert/Performance
- Farmer/Outdoor Market
- Other (please explain)

Rain Date **08/22-23** Rain Location **Same Locations**

Yes No   Is this an annual event? If yes, how many years? **3**

## For Office Use Only

### Documents Received

- Date: \_\_\_\_\_
- Completed Application
  - Fireworks Application (\$25 fee)
  - Insurance Certificate
  - Public Safety & Event Management Plan
  - Site Plan/Route Map (\$25 fee) (Road Race)
  - Vendor List (\$50 fee/each)
  - Parking fees

### Special Events Meeting

Date \_\_\_\_\_

Time \_\_\_\_\_

Room \_\_\_\_\_

### Documents Sent:

- Alcohol License ABD \_\_\_\_\_
- Fireworks Permit
- Road Race Permit
- TOP
- Vending Permit
- Other \_\_\_\_\_

### Departments Included

- City Manager: Brian Phillips and Tasheik Kerr
- CyRide: Jenny Bethurem or Rob Holm or Kevin Gries
- Electric: Mark Imhoff
- Fire: Jason Ziph or Rich Higgins
- Parks & Rec: Craig Kaufman or Joshua Thompson
- Public Works: Brad Becker or Dave Cole
- Police: Jason Tuttle or Geoff Huff
- Water: Heidi Petersen
- Risk Management: Bill Walton

CAA: Karen Chitty  
 AMS: Jess Clyde or Sarah Dvorsky  
 ISU: Events Authorization Committee

### City Council Meeting

Date \_\_\_\_\_

Added to Agenda with CAF Approved Y N

Reminder Date \_\_\_\_\_

## CONTACTS

Sponsor/Applicant Name **Scott T. Wall**

Address **1306 Douglas Ave**

City **Ames**

State **IA**

Zip Code **50010**

Daytime Phone **515-382-7216**

Cell Phone **515-509-4816**

E-mail **smacwall@msn.com (home), swall@storycountyiowa.gov (work)**

Alternate Contact Name **Jason Quinn**

Daytime Phone **515-509-9971**

Cell Phone **515-509-9971**

E-mail **jmjq303@gmail.com (home), Jason@amescyclingcenter.com (work)**

## ATTENDANCE

Anticipated Daily Attendance **500**

Yes No

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)? If yes, please list:

## ORGANIZATION STATUS/PROCEEDS

For-Profit

Bona Fide Tax Exempt

Nonprofit

Yes No

Are patron admission, entry, or participant fees required? If yes, please describe and provide amounts: **Spectators-free, Racers-\$25 early, \$35 day-of**

Are vendor or other fees required? If yes, please provide amounts:

Percentage of net proceeds going towards fundraising  %

Percentage of net proceeds going towards for-profit entity  %

## SECURITY

**Ames Police Department 24 hour non-emergency phone number: 515-239-5133**

Please complete the course at <https://www.crowdmanagers.com/training> for crowd management training.

Yes No

Have you hired a professional security company to develop and manage your event's security plan? If yes, please fill out the following information:

Security Organization

Address

City

State

Zip

Phone

Email

April 15, 2020

Scott T. Wall  
Ames Velo Race Director  
1306 Douglas Ave.  
Ames, IA 50010

Ames City Council  
c/o Ames City Clerk  
City Hall  
515 Clark Ave.  
Ames, IA 50010

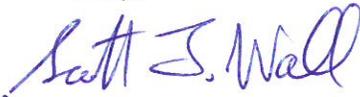
Dear Ames City Council,

I am the Race Director for the 4<sup>th</sup> Annual Ames Grand Prix bicycle races in downtown Ames and at the ISU Research Park on June 13 and 14, 2020 promoted by the Ames Velo bicycle racing team. This year we plan to invite food vendors to the event and, at a previous year's pre-event meetings with city staff, we've talked about the \$50/day food vendor fee and the option of requesting a waiver for that fee.

Along with bringing bicycle racing to Ames, one of Ames Velo's goals is to give back to the community. In the last 3 years the Ames Grand Prix donated profits from the races to The TIM Foundation, a scholarship for Ames 8<sup>th</sup> Grade students to assist them in pursuing activities outside the normal curriculum (athletics, music, etc) during their high school careers. The Ames Grand Prix will be a fundraiser for The TIM Foundation again in 2020.

We request that the Ames City Council grant a blanket vending license to the 4<sup>th</sup> Annual Ames Grand Prix on June 13 and 14, 2020 and that they waive the \$50/day vendor fees. Note that in the case the event is postponed due to the ongoing COVID-19 pandemic we have selected alternate dates of August 22 and 23 and we would ask the waiver be applied to those dates if it becomes necessary to move the event. Any money we can save on event expenses goes to a good cause benefiting local students. Thank you for your consideration of this request.

Sincerely,



Scott T. Wall



February 26, 2020

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Mayor Haila and Members of the Ames City Council,

Ames Main Street supports the closure of Main Street from Clark to Douglas, Douglas from Main to 6<sup>th</sup> Street, 6<sup>th</sup> Street from Douglas to Burnett, 5<sup>th</sup> Street from Burnett to Clark, and Clark from 5<sup>th</sup> Street to Main Street (as shown in the included map), for the Fourth Annual Ames Velo Ames Grand Prix, which will be held on Saturday, June 13, 2020 from 4pm-11pm.

This is a unique event that celebrates the true greatness of both Downtown Ames and the Ames community. By bringing residents to Downtown Ames for attractions and events such as this, Ames Main Street is able to fulfill its mission as a Main Street Iowa community and create an economically vibrant downtown with unique living, dining, cultural, and entertainment experiences.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sonya Stoltze Newstrom', with a large, decorative flourish at the end.

Sonya Stoltze Newstrom  
2020 Ames Main Street Board President

Saturday, June 13th 4pm – 11pm

## Main Street Criterium

An evening of bike racing and fun in Downtown Ames.  
Day 1 of the 3<sup>rd</sup> Annual Ames Grand Prix

Presented by Ames Velo: *The Cycling Club of Ames*



### Street Closures:

- **Street closures will start at 4:00pm and end around 11:00pm**
- **No parking will be enforced on the course, as outlined in yellow on the map above**
- Ames Velo will coordinate a volunteer staff to ensure that pedestrians can cross safely, and that motorists understand how to navigate out or around the course.
- Volunteers will also assist in directing visitors to their destination point to the best of their ability.

### Race Info:

- The Main Street Criterium is a .7 mile bike race around Downtown Ames.
- Participants will be in town from across Iowa, and all over the Midwest.
- Racers will also be competing for points in a summer long series across Iowa.
- Races will cover a variety of skill levels, including FREE Kids Races, all the way up to professional. 8 races will be completed throughout the evening.

**Sponsorship packages are available to help promote your business to visitors, and support this annual community event. Please contact Jason Quinn for more information - [JM303@gmail.com](mailto:JM303@gmail.com) or 515.509.9971**

**To see last year's website, please visit:**

**[www.AmesVelo.com/agp-2018](http://www.AmesVelo.com/agp-2018)**

*The 2020 site will be available upon event approval from City Council, after Ames Velo has acquired a letter of support from Downtown Ames and Research Park (the second venue of the weekend on Sunday 6/30).*



**Gilger Designs Women's Race**

IOWA MEMORIAL CUP RACE SERIES



AMES GRAND PRIX

A WEEKEND OF BICYCLE RACING

Main Street Crit + Research Park Circuit Race

Presented by Ames Velo: *The Cycling Club of Ames*

RMH Architects Race



Skunk River Cycles Race



Duck Worth Wearing Kids Race





April 23, 2020

To Whom It May Concern:

Iowa State University Research Park fully supports the use of University Boulevard, Airport Road, South and North Loop Drives and Collaboration Place for the Ames Velo Grand Prix race series to be held at ISU Research Park and Main Street. In addition, we continue to work closely with our tenant partners including Ames Fitness, McFarland Clinic and Lily Pad to bring them sponsorship and other opportunities related to the event and they are supportive.

**We are supportive of both the June 13/14 dates, as well as the alternate dates of August 22/23.**

We welcome the opportunity to showcase what we are building at ISURP, to give our tenant community another chance to interact with one another, and in some cases, so participate in this great event. Our tenants continue to indicate that wellness and fitness and amenities exactly like this race are what we need to continue to build to make ISURP a thriving community for innovators. Ames Velo have been amazing stewards to both our community and the greater cycling community and should be commended for the professional and top-notch way they run their organization. We are proud supporters of their work and hope to see this partnership continue for years to come. Please feel free to reach out if you have additional questions or concerns ([adoyle@iastate.edu](mailto:adoyle@iastate.edu)/515.296.4204)

Kind Regards,

*Alison M Doyle*

Alison Doyle  
Iowa State University Research Park  
Director of Marketing and Business Engagement