

COUNCIL ACTION FORM

SUBJECT: APPROVAL OF FY 2020/21 OUTSIDE FUNDING REQUEST CONTRACTS

BACKGROUND:

During adoption of the FY 2020/21 Budget, the City Council reviewed requests from local organizations. The City Council allocated funds for these organizations to provide facilities and services to the public. In total, \$205,374 was allocated from the Local Option Sales Tax Fund, and \$15,000 was allocated from the Hotel/Motel Tax Fund.

Contracts with each organization have been signed by organization representatives, returned to City staff, and are now before the City Council for approval. **A contract was drafted and sent to Ames Main Street that included \$6,800 in a task for the 4th of July Parade, which has been an Ames Main Street task for several years. Due to the Council’s action on May 12 canceling this parade, City staff worked with Ames Main Street in the past two weeks to revise the scope of services. The \$6,800 that was originally proposed for the parade has been moved into other, non-event tasks for this year’s contract.**

Scopes of services and funding amounts for each organization are listed below:

Ames Economic Development Commission		\$15,000
Funds awarded shall be used towards the Workforce Solutions Program. Programming efforts will be used to attract and recruit talent to the Ames community. The activities under the Workforce Solutions program shall include the engagement of high school students with Ames businesses and the marketing of job opportunities through various job boards as well as to student interns, soon to be college graduates, visitors to Ames, and ISU Alumni.		
Drawdown Schedule:		
<u>Task</u>	<u>Date</u>	<u>Amount</u>
1. Develop an online portal to connect students with project-based learning opportunities in Ames	July 2020	\$500
2. Create and implement an online workforce video series	July 2020	\$4,000
3. Sponsor Fast Track Childcare Program to assist individuals in becoming registered in-home daycare providers	Sept. 2020	\$1,500
4. Host a Women in Manufacturing Event	Sept. 2020	\$2,000

5. Host a Parent/Student Manufacturing Event	Oct. 2020	\$3,000
6. Implement a job marketing initiative using online ads and participation in the Livelowa.com campaign	April 2021	\$4,000

Ames International Partner Cities Association, Inc.		\$5,525									
<p>Funds provided shall be used to undertake such activities as will foster and promote friendly relations and mutual understanding between the people of Ames, Iowa and people of similar cities of other nations. These activities shall include the hosting of international delegations and the sending of delegation leaders. The Provider shall also act as a coordinating influence among those organizations, groups and individuals desiring to engage in activities furthering those objectives and purposes stated above.</p> <p>Drawdown Schedule:</p> <table border="1"> <thead> <tr> <th><u>Task</u></th> <th><u>Date</u></th> <th><u>Amount</u></th> </tr> </thead> <tbody> <tr> <td>Host student delegation from Koshu City</td> <td>Sept 2020</td> <td>\$3,025</td> </tr> <tr> <td>Kosovo partner city development (host or visit delegation)</td> <td>June 2021</td> <td>\$2,500</td> </tr> </tbody> </table>			<u>Task</u>	<u>Date</u>	<u>Amount</u>	Host student delegation from Koshu City	Sept 2020	\$3,025	Kosovo partner city development (host or visit delegation)	June 2021	\$2,500
<u>Task</u>	<u>Date</u>	<u>Amount</u>									
Host student delegation from Koshu City	Sept 2020	\$3,025									
Kosovo partner city development (host or visit delegation)	June 2021	\$2,500									

Hunziker Youth Sports Complex, Inc.		\$31,876						
<p>Funds awarded shall be used towards the facilities, equipment, and services required to provide youth sports programs for the Ames community. In turn, participants in sports programs will be charged lower participant fees than they would if operating expenses were not subsidized.</p> <table border="1"> <thead> <tr> <th><u>Task</u></th> <th><u>Date</u></th> <th><u>Amount</u></th> </tr> </thead> <tbody> <tr> <td>Provide a youth sports program comprising baseball, soccer, and softball</td> <td>October 2020</td> <td>\$31,876</td> </tr> </tbody> </table>			<u>Task</u>	<u>Date</u>	<u>Amount</u>	Provide a youth sports program comprising baseball, soccer, and softball	October 2020	\$31,876
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Provide a youth sports program comprising baseball, soccer, and softball	October 2020	\$31,876						

Story County Housing Trust		\$35,843
<p>Funds awarded shall be used to:</p> <ol style="list-style-type: none"> 1. Provide direct funding to individuals and families who meet income requirements to make repairs to their owner-occupied homes 2. Provide rental assistance to Ames residents who meet income requirements 		

<u>Task</u>	<u>Date</u>	<u>Amount</u>
- Provide for owner-occupied repairs to homes	June 2021	\$20,000
- Provide rental assistance to Ames residents	June 2021	\$15,843

Ames Main Street (Ames Chamber of Commerce)	\$50,035
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Drawdown Schedule:

<u>Task</u>	<u>Date</u>	<u>Amount</u>
-Provide COVID-19 information and resources to downtown businesses	July 2020	\$3,800
-Fulfill req'ts to maintain Ames as an MSI community and Iowa Great Place, including seeking and managing grants (Part 1)	Aug. 2020	\$6,500
-Maintain a current building and business inventory, district statistics, per the requirements of the MSI program	Dec. 2020	\$2,000
-Serve as a point of contact regarding downtown public policy issues and inform property owners and tenants about policy changes, construction projects, and other issues that may affect downtown (Part 1)	Dec. 2020	\$4,000
-Host Snow Magic	Dec. 2020	\$3,000
-Fulfill req'ts to maintain Ames as an MSI community and Iowa Great Place, including seeking and managing grants (Part 2)	Feb. 2021	\$6,500
-Conduct beautification efforts in the public right-of-way	May 2021	\$12,000
-Host ArtWalk	June 2021	\$3,000
-Host district-wide retail promotions	June 2021	\$2,000
-Serve as a point of contact for special events, whether organized by Ames Main Street or others	June 2021	\$3,235
-Serve as a point of contact regarding downtown public policy issues and inform property owners and tenants about policy changes, construction projects, and other issues that may affect downtown (Part 2)	June 2021	\$4,000

Campustown Action Association (Ames Chamber of Commerce)	\$35,168
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Drawdown Schedule:

<u>Task</u>	<u>Date</u>	<u>Amount</u>
-Plan and host two fall events	Oct. 2020	\$ 11,000
-Plan and execute Summerfest in Campustown	June 2021	\$ 8,000
-Recruit outside organizations to host events in Campustown	Jan. 2021	\$ 2,418
-Coordinate activities to clean up and beautify	Dec. 2020	\$ 3,500

Campustown (Part 1)		
-Serve as a point of contact regarding Campustown public policy issues and inform property owners and tenants about policy changes, construction projects, and other issues that may affect Campustown	June 2021	\$ 3,750
-Coordinate activities to clean up and beautify Campustown (Part 2)	June 2021	\$ 3,500
-Promote the Campustown Façade Grant program and provide a report to the City regarding the potential to expand the program	Feb. 2021	\$ 1,000
-Serve as a point of contact for special events occurring in Campustown, whether organized by CAA or others	June 2021	\$ 2,000

Ames Historical Society		\$46,927
<u>Drawdown Schedule:</u>		
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Quarter 1: Present 20 presentations/open houses Conduct 1 3 rd grade elementary school visit Answer 100 research requests Host 750 visitors at the Ames History Museum Catalog 125 historical Ames objects Conduct special projects/programs with 2 partner orgs.	Sept. 2020	\$10,230
Quarter 2: Present 20 presentations/open houses Conduct 1 3 rd grade elementary school visit Answer 100 research requests Host 750 visitors at the Ames History Museum Catalog 125 historical Ames objects Conduct special projects/programs with 2 partner orgs.	Dec. 2020	\$10,230
Quarter 3: Present 20 presentations/open houses Conduct 1 3 rd grade elementary school visit Answer 100 research requests Host 750 visitors at the Ames History Museum Catalog 125 historical Ames objects Conduct special projects/programs with 3 partner orgs.	Mar. 2021	\$10,230
Quarter 4: Present 20 presentations/open houses	June 2021	\$10,230

Conduct 2 3 rd grade elementary school visits Answer 100 research requests Host 750 visitors at the Ames History Museum Catalog 125 historical Ames objects Conduct special projects/programs with 3 partner orgs.		
Display exhibit about notable women from Ames history and host related programming	June 2021	\$6,007

ALTERNATIVES:

1. Approve outside funding contracts with the organizations listed above for FY 2020/21.
2. Modify the authorized amount or scope of services for one or more organizations
3. Do not approve these funding contracts.

CITY MANAGER’S RECOMMENDED ACTION:

Funding for these activities was included in the City’s adopted FY 2020/21 Budget. These scopes of services have been developed in cooperation with the organizations to ensure that the City’s funding is used for the benefit of the public.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.