Minutes CAMPUS AND COMMUNITY COMMISSION

Meeting was held via Zoom due to the COVID-19 Pandemic

Ames City Hall, 515 Clark Avenue Ames, IA 50010

Monday, July 27, 2020

Call to Order

The meeting was called to order at 6:08pm by Chair Sandeep Stanley.

Members Present: Evelyn Beavers, Eric Abrams, Karin Chitty, Warren Madden, Tom Lindsley, and Pete Englin

Member(s) Absent: None

Staff Liaison: Deb Schildroth

Approval of Minutes: Warren moved approval of the June 22, 2020 minutes and Eric seconded. Motion carried unanimously.

Public Forum: There was no one present for Public Forum.

City Council's Direction on Addressing Tenant/Landlord Issues:

A. Revamp and promote RentSmart Ames website and use other forms of informational material with the input of tenants and landlords.

Deb has requested analytics from the City's IT Department for the RentSmart Ames webpage. Once the information becomes available, the intent is to use it to determine the frequency people are using the webpage, which areas are being reviewed, amount of time spent on the webpage, etc. This information coupled with a review of the entire webpage will hopefully provide a guide of where improvements and effectiveness can be achieved. Commission members stated that information on the webpage could be simplified, but needs to be kept relevant. Karin offered to help review the webpage and Deb stated she will follow up with Vanessa Baker Latimer, the City's Housing Coordinator, about conducting the webpage review, fact checking and updating information.

Discussion ensued about revamping the webpage, content curation, and overall maintenance. ISU Student Government may have resources; Karin suggested Model Farm (Tony Thrush) and perhaps they could also assist with the video(s). Sandeep suggested Lawrence Cunningham with the Iowa State Daily.

B. Explore potential expansion of the Story County mediation pilot project.

The committee working on this project is still in planning phases due to COVID-19. Commission members suggested checking with local non-profits.

Preference on CCC Meeting Format Due to COVID-19: Continue with Zoom.

Commissioner Comments: Warren asked if there would be a student representative replacing Martha Broadnax, and Sandeep stated there will be.

Next Meeting: Monday, August 24, 2020 at 6:00pm.

Adjournment: Eric moved adjournment and Tom seconded. Meeting was adjourned at 7:00pm.