

**COUNCIL ACTION FORM**

**SUBJECT: RESOLUTION SETTING NOVEMBER 24, 2020 AS DATE OF PUBLIC HEARING FOR PROPOSED CHANGES TO EAST UNIVERSITY IMPACTED URBAN REVITALIZATION AREA AND PLAN**

**BACKGROUND:**

On August 21, 2020, the City Council received an overview of Ames' Urban Revitalization Program and directed a change to the boundary of the East University Impacted Urban Revitalization Area in order to rectify an error that was recently discovered. The property at 313 Lynn Avenue was approved for tax abatement in 2018 but is not located within the boundaries of the East University Impacted Urban Revitalization Area. City Council directed staff to modify the boundaries to include the single lot at 313 Lynn Avenue.

In addition to the discussion of the boundaries of the URA, on September 22, 2020, the City Council received additional detail regarding potential projects that could be impacted by changes to eligibility criteria within the East University Impacted Urban Revitalization Area. City Council directed staff to prepare changes to eligibility criteria for both new construction of Greek houses and to create a sunset date for the URA for all Greek houses. Amendments to the Plan will include setting an expiration date of April 1, 2024 for the entire URA and to limit the eligibility of new construction to those projects approved for demolition prior to January 1, 2021.

Setting a public hearing date is the first step in moving these items forward for formal consideration and noticing.

**ALTERNATIVES:**

1. Set November 24, 2020 as the date of public hearing to consider proposed changes to the East University Impacted Area Urban Revitalization Area and Plan.
2. Do not set a date of public hearing for changes to the Area and Plan.
3. Refer this item back to City staff for additional information.

**CITY MANAGER'S RECOMMENDED ACTION:**

Prior direction of the City Council included proposed changes for the East University Impacted Urban Revitalization Area and Plan. Setting the public hearing date is the first step in moving these changes forward for formal consideration. Once the public hearing date is established, staff will proceed with the required (and directed) noticing.

Therefore, it is the recommendation of the City Manager that the City Council accept Alternative #1, setting a date for the public hearing.