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**Tips:**

* The City of Ames hosts an annual Bike to Work Week in May with free food and fun times.
* Carpooling WILL save you money. Switching with one other person cuts driving expenses by 50%.
* Carpooling provides commuting convenience comparable to driving alone, with less stress and with the added bonus of companionship while you’re commuting.
* Ames has a connective City Bus Program that reaches almost every major point in Ames including Main Street, Duff Ave, West Ames etc.
* Offering a fuel efficient or electric company vehicle reduces carbon emission and promotes sustainable driving
* Map the optimal route for efficiency and speed - planning routes for delivery that coincide with each other allow for less trips back to the store and reducing mileage

**Examples in Smart Businesses:**

* Green Hills Retirement Community provides two employee parking spaces with electric vehicle charging.
* Worldly Goods gathers supplies all in one trip rather than taking multiple.
* Mary Greeley provides employees with CyRide reimbursement
* Nelson Electric issues managers cars instead of trucks

**Ames Resources**

**Commercial EV Charger Rebate**

The [City of Ames Electric Department](https://www.cityofames.org/government/departments-divisions-a-h/electric/smart-energy/commercial-programs) offers many commercial rebates for business to utilize when implementing new projects. The new EV charger rebate gives business $500 per port if it is made publicly available as well.

[CyRide](https://www.cyride.com/) is an Ames bus transportation company that works with the City of Ames and Iowa State University to provide services on campus and around the city. Many use it to get to local shops or destinations close to campus.

**Other Resources**

**Delivery Route Optimization**

With many businesses looking to offer online shopping, delivering products can be complicated in terms of logistics. This [Route Optimization](https://onfleet.com/blog/route-optimization/) article gives tips to businesses on how they can make delivery systems more efficient for their bottom line.

**Business Community Bike Program**

The following [Consumer Reports article](https://www.consumerreports.org/health/exercise-fitness/the-health-benefits-of-biking-to-work-a1090481879/) describes the implementation of community bikes to improve a work environment and gives benefits on different types of bikes. Not only do bikes reduce emissions, it's also cheaper to maintain than company cars for employee use.